

# ENGAGING YOUR COMMUNITY IN STORMWATER FUNDING

*Four roundtable sessions hosted by The Consensus Building Institute and EPA New England*

## Roundtable 4 – Designing a strategic public engagement plan

May 23, 2017

8:45 am – 2:45 pm

Woburn Senior Center

144 School St, Woburn, MA 01801

<http://www.cbuilding.org/project/stormwater-funding>

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### OBJECTIVES

- Municipal participants practice presenting what they have learned and where they intend to go next in their pursuit of stable stormwater funding
- Learn how to use the spectrum of public participation to match the right engagement effort to the right stakeholders
- Sketch out a strategic public engagement plan using the spectrum of participation and a template
- Feel prepared for appropriate next steps

<b>8:45 AM</b>	<b>Welcome and introductions</b>
<b>9:00</b>	<b>Reflections/questions from the last session, homework, or webinar</b>
<b>9:15</b>	<b>Presentations by municipal partners</b>
<b>10:15</b>	<b>BREAK</b>
<b>10:30</b>	<b>Presentations by municipal partners</b>
<b>11:10</b>	<b>Using Tools to Plan for Public Engagement (Part 1)</b>
<b>11:45</b>	<b>LUNCH</b>
	“Soak Up the Rain” presentation – Cindy Brown, EPA
<b>12:30</b>	<b>Using Tools to Plan for Public Engagement (Part 2)</b>
<b>1:45</b>	<b>Going Forward</b>
<b>2:15</b>	<b>Evaluation</b>
<b>2:30</b>	<b>Parting comments</b>
<b>2:45</b>	<b>Close</b>